



# Partnership Opportunities

July 30 - August 7, 2025



## Partnership Packages

	Single \$1,000	Double \$2,500	Triple \$5,000	Home Run \$10,000	Grand Slam \$20,000
Social media shout outs	Ⓢ (8)	Ⓢ (10)	Ⓢ (15)	Ⓢ (20)	Ⓢ (25)
Logo and link on website	Ⓢ	Ⓢ	Ⓢ	Ⓢ	Ⓢ
Mentions in live announcements		Ⓢ	Ⓢ	Ⓢ	Ⓢ
Ad in program		Ⓢ Quarter Page	Ⓢ Half Page	Ⓢ Half Page	Ⓢ Full Page
Swag giveaway option			Ⓢ	Ⓢ	Ⓢ
Premium outfield signage			Ⓢ	Ⓢ	Ⓢ
Logo on sponsor wall			Ⓢ	Ⓢ	Ⓢ
Sole banquet/event sponsor				Ⓢ	Ⓢ
Logo on streaming platform					Ⓢ
1st pitch honours, opening/ closing game					Ⓢ

### In addition to these packages, we are looking for support with:

- **Transportation** (shuttle bus service or vehicle rentals for all teams between lodging, games, practices and events).
- **Player Nourishment** – Fresh fruit and snacks will be provided at the field/dugouts for players and officials.
- **Tournament souvenirs** – By choosing to support the souvenirs, your recognition can extend past the event with branded goods that will be taken back home by all teams and spectators.
- **Program production/printing** – Programs are kept as keepsakes from events by players and spectators.
- **Awards** – The winning team will receive custom designed Canada 2025 medals. We want these medals to be as memorable as possible.
- **Team Discounts** – We will promote your business to all teams and families in exchange that they receive a discount to visit your business.



## About Layritz Little League

- 100% volunteer run, non-profit society serving over 350 kids aged 4 to 13 each season.
- Member of District 7 (Greater Victoria) in BC Little League.
- 2025 marks the 66th Anniversary of Layritz Little League, one of the oldest Little Leagues in Canada.
- Located in beautiful Layritz Park, Saanich, British Columbia, on the traditional territory of the WSÁNEĆ Peoples.

## 2025 CANADIAN CHAMPIONSHIPS

This national event, hosted by Layritz is a live streamed event drawing national coverage of our nation's best Little League baseball teams. The winning team will represent Canada at the Little League World Series in Williamsport, PA, USA.

- The tournament will bring the top seven 11-12 year-old Little League teams from across Canada for 22 games.
- Approx. 2,000-3,000 spectators anticipated each day.
- BC has represented Canada more than 25 times since the inception of the Canadian Little League Championship.
- Layritz will represent Victoria, BC in the tournament as the host team.
- As host, Layritz is required to provide accommodation, transportation and meals for players, coaches and officials.  
**We anticipate needing approximately \$200,000 in financial and in kind support.**

## Interested in becoming a partner?

Contact Brittney Crump  
2025 Communications Coordinator

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